

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
 815 Slaters Lane
 Alexandria VA 22314
 Submission Number 256 Issue 2



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client:	National Republican Congr	Submission Cost:	3510	Campaign Ref:	E:120816010
Buyer:	Comm/ Issue	Client/Product/Estimate:	155 /426 /3011	Sales Rep:	HRP Washington, DC
Schedule Dates:	09/10/12 to 09/23/12	Weeks:	2	Order Ref:	06281573
Est./PO Number:	06281573	Contract type:	Political	Business Type:	POLITICAL
Associated Copies:	No			Business Category:	Transactional

Product:	Nrc-cle	Booking Group:	WNCN	Key Market:	Raleigh-Durham, NC
Demographic:	(L) Household	Order:			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	Nbr of Spots	09/10	09/17	Total
1	M-F 1237a ET / 1137p CT Late Night ...F..	04	65	30 Comme	Nbr of Spots	1		1
2	M-F 5p Judge Judy ...F..	03	210	30 Comme	Nbr of Spots	1		1
3	M-F 7p News ...F..	04	230	30 Comme	Nbr of Spots	1		1
4	M-F 1237a ET / 1137p CT Late Night M.....	04	65	30 Comme	Nbr of Spots		1	1
8	Sat 7a Today ShowS.	02	250	30 Comme	Nbr of Spots	2		2
9	Sun 6p NewsS	02	350	30 Comme	Nbr of Spots	1		1
10	M-F 1237a ET / 1137p CT Late Night ...T...	04	65	30 Comme	Nbr of Spots		1	1
13	M-F 1237a ET / 1137p CT Late Night T.....	04	65	30 Comme	Nbr of Spots		1	1
14	M-F 5p Judge Judy	03	210	30 Comme	Nbr of Spots		1	1
Weekly Totals: Total Spots(Ord Spots)						7	10	17

Natl Med. Res. Planning&Placement National Republican Congr Comm/ Issue
 815 Slaters Lane
 Alexandria VA 22314
 Submission Number 256 Issue 2



WNCN-TV
 1205 Front St.
 Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

Client: National Republican Congr	Submission Cost: 3510	Campaign Ref: E:120816010
Buyer: Comm/ Issue	Client/Product/Estimate: 155 /426 /3011	Sales Rep: HRP Washington, DC
Schedule Dates: 09/10/12 to 09/23/12	Weeks: 2	Order Ref: 06281573
Est./PO Number: 06281573	Contract type: Political	Business Type: POLITICAL
Associated Copies: No		Business Category: Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/10	09/17	Total
16	M-F 1237a ET / 1137p CT Late Night ..W....	04	65	30 Comme	Nbr of Spots	1	1
19	Sat 7p NewsS.	04	175	30 Comme	Nbr of Spots	1	1
20	M-F 530p Judge Judy M.W.... Isolations: W/C 09/10 MTWTF..	03	250	30 Comme	Nbr of Spots	1	1
21	M-F 7p News MTWTF...	03	310	30 Comme	Nbr of Spots	4	4
Weekly Totals: Total Spots(Ord Spots)					7	10	17

Grand Totals			
Totals	09/10	Month 9 Weeks: 5	09/17
Spots	17	7	10
Cost	3510	1550	1960

Grand Totals:	Spots: 17
	Gross Total: 3,510.00
	Commission: 526.50
	Net Total: 2,983.50

REP HEADLINE# 6281573 TRF# E:120816
\$\$\$ MOD# 0 : APPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM STATION SEP18/12 14.28
*** WNCN-TV ***

ADV # ADV. NAME ISS/NRCC-IE

AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC

815 SLATERS LANE

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME BEN ANGLE

SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6281573 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#3011 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP14/12 SEP20/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP18/12 14.28

REP: REVISION
M1 APPROVED
2X CUT IN JUDGE JUDY, TOMORROW AND THURSDAY
TTL \$145 LESS, SOME MONEY MOVED TO NEXT NRCC HEADLINE
PLS CNF
THANKS, MICK

STA:
CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

NRCC IE
NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION
STATION MAKEGOOD OFFERS:

BUY#	DATE	TIME	SPOTS	AMOUNT	REMARKS
BUY#5	SEP17	530P-600P	30S	\$210.00	(SEP18/12)
BUY#17	SEP19	530P-600P	30S	\$210.00	
BUY#6	SEP17	700P-730P	30S	\$250.00	
BUY#15	SEP18	700P-730P	30S	\$250.00	
BUY#18	SEP19	700P-730P	30S	\$250.00	
BUY#12	SEP20	700P-730P	30S	\$250.00	
OFFER: MON/530P-600P	SEP17		30S	\$250.00	
& WED/530P-600P	SEP19		30S	\$250.00	
& M-TH/700P-730P	SEP17 (4/WK)		30S	\$310.00	

CMT: RATE REVISIONS PER STEVE FOR NEXT WEEK - PLS REVISE

CONTRACT TOTAL \$3,510.00
TOTAL SPOTS 17

REP HEADLINE# 6281573 TRF# E:120816
 \$\$\$ MOD# 0 : UNAPPROVED REV #1 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 13.29
 CHANGES ** WNCN-TV ***

ADV #	ADV. NAME	ISS/NRCC-IE	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	NAT'L MEDIA RESEARCH PLANNING PLAC	BUYER NAME	BEN ANGLE	
		815 SLATERS LANE	SALES PRSN	WA- MICK NESCI (H)	
		ALEXANDRIA, VA 22314			
ORDER #	CONTRACT #	6281573	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	NRCC IE	EST#3011	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	SEP14/12	SEP20/12	WK-1		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED			DATE SEP18/12 13.29

REP: REVISION
 M1 APPROVED
 2X CUT IN JUDGE JUDY, TOMORROW AND THURSDAY
 TTL \$145 LESS, SOME MONEY MOVED TO NEXT NRCC HEADLINE
 PLS CNF
 THANKS, MICK

STA: PLS SEE M1 FOR RATE REVISIONS PER STEVE FOR NEXT WK
 PLS REVISE
 THX, CHERYL 9/12

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 NRCC IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	S		530P-600P	30		\$210.00	9/17	9/17	0		MON	0
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 3011												
PROGRAM : JUDGE JUDY B CON COM1 : JUDGE JUDY B												

703-516-9680
 !
 FROM REP SEP18/12 13.29
 CHANGES *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
19	A		530P-600P	30		\$250.00	9/17	9/17	1		MON	1
PROGRAM : JUDGE JUDY ORD COM1 : RATE REVISIONS PER STEVE FOR NEXT WEEK - PLS REVISE THIS IS A MAKE-GOOD FOR SEP17 ON LINE-5 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP19 ON LINE-17 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP17 ON LINE-6 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP18 ON LINE-15 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP19 ON LINE-18 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR SEP20 ON LINE-12 FOR 1 SPOT/WK												
20	A		530P-600P	30		\$250.00	9/19	9/19	0		WED	0
PROGRAM : JUDGE JUDY ORD COM1 : RATE REVISIONS PER STEVE FOR NEXT WEEK - PLS REVISE PART OF A MAKEGOOD MADE UP OF LINES 19-21												
21	A		700P-730P	30		\$310.00	9/17	9/20	4		M-TH	4
PROGRAM : 7PM NEWS ORD COM1 : RATE REVISIONS PER STEVE FOR NEXT WEEK - PLS REVISE PART OF A MAKEGOOD MADE UP OF LINES 19-21												
6	S		700P-730P	30		\$250.00	9/17	9/17	0		MON	0
PROGRAM : NBC-17 NEWS-7 CON COM1 : NBC-17 NEWS-7												
11	S		500P-530P	30		\$210.00	9/20	9/20	0		THU	0
PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY												
12	S		700P-730P	30		\$250.00	9/20	9/20	0		THU	0
PROGRAM : NBC-17 NEWS-7 CON COM1 : NBC-17 NEWS-7												
15	S		700P-730P	30		\$250.00	9/18	9/18	0		TUE	0
PROGRAM : NBC-17 NEWS-7 CON COM1 : NBC-17 NEWS-7												
17	S		530P-600P	30		\$210.00	9/19	9/19	0		WED	0
PROGRAM : JUDGE JUDY B CON COM1 : JUDGE JUDY B												

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 13.29
 CHANGES ** WNCN-TV ***

REP HEADLINE# 6281573 TRF# E:120816
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
18	S		700P-730P	30		\$250.00	9/19	9/19	0		WED	0
PROGRAM : NBC-17 NEWS-7 CON COM1: NBC-17 NEWS-7 STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#5	MISSED: MON/530P-600P				SEP17		30S	\$210.00	(SEP18/12)	
		BUY#17	WED/530P-600P				SEP19		30S	\$210.00		
		BUY#6	MON/700P-730P				SEP17		30S	\$250.00		
		BUY#15	TUE/700P-730P				SEP18		30S	\$250.00		
		BUY#18	WED/700P-730P				SEP19		30S	\$250.00		
		BUY#12	THU/700P-730P				SEP20		30S	\$250.00		
			OFFER: MON/530P-600P				SEP17		30S	\$250.00		
			& WED/530P-600P				SEP19		30S	\$250.00		
			& M-TH/700P-730P				SEP17(4/WK)		30S	\$310.00		
CMT: RATE REVISIONS PER STEVE FOR NEXT WEEK - PLS REVISE												
CONTRACT TOTAL \$3,510.00 TOTAL SPOTS 17												

SEP/12 \$3,510.00
 MARKET TOTALS \$73,000 WNCN 5% WRAL 40% WTVB 39% WRAZ 11% WRDC 2% WLFL 3% CABL 0%
 ACCURATE SHARES
 SVC- NSI BOOKS- NOV/11
 DEMOS- RA35+*
 MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP HEADLINE# 6281573
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG15/12 17.4
 *** WNCN-TV ***

ADV # ADV. NAME ISS/NRCC-IE REP. # OFF. # SALESMAN #
 AGY # AGY. NAME NAT'L MEDIA RESEARCH PLANNING PLAC BUYER NAME BEN ANGLE

815 SLATERS LANE SALES PRSN WA- MICK NESCI (H)
 ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6281573 CLASS: NATL. LOCAL REGIONAL

PRDCT NRCC IE EST#3011 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP14/12 SEP20/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG15/12 17.45

REP: NEW ORDER
 TTL 3650 @ 19X
 PLS CFM
 THANKS, MIKE FOR MICK

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****
 NRCC IE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			1235A-135A	30		\$65.00	9/14	9/14	1		FRI	1
AGENCY ADVERTISER CODE = 155 AGENCY PRODUCT CODE = 426 AGENCY EST# = 3011 PROGRAM : J FALLON-NBC< CON COM1 : J FALLON-NBC<												
2			500P-530P	30		\$210.00	9/14	9/14	1		FRI	1
PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY												
3			700P-730P	30		\$250.00	9/14	9/14	1		FRI	1
PROGRAM : NBC-17 NEWS-7 CON COM1 : NBC-17 NEWS-7												

MMW
 8/14

REP HEADLINE# 6281573
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG15/12 17.4
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1235A-135A PROGRAM : J FALLON-NBC< CON COM1 : J FALLON-NBC<	30		\$65.00	9/17	9/17	1		MON	1
5			530P-600P PROGRAM : JUDGE JUDY B CON COM1 : JUDGE JUDY B	30		\$210.00	9/17	9/17	1		MON	1
6			700P-730P PROGRAM : NBC-17 NEWS-7 CON COM1 : NBC-17 NEWS-7	30		\$250.00	9/17	9/17	1		MON	1
7			700P-730P PROGRAM : NBC-17 NEWS-7 CON COM1 : NBC-17 NEWS-7	30		\$175.00	9/15	9/15	1		SAT	1
8			700A-900A PROGRAM : SATURDAY TODAY CON COM1 : SATURDAY TODAY	30		\$250.00	9/15	9/15	2		SAT	2
9			600P-630P PROGRAM : NBC-17 NEWS-6 CON COM1 : NBC-17 NEWS-6	30		\$350.00	9/16	9/16	1		SUN	1
10			1235A-135A PROGRAM : J FALLON-NBC< CON COM1 : J FALLON-NBC<	30		\$65.00	9/20	9/20	1		THU	1
11			500P-530P PROGRAM : JUDGE JUDY CON COM1 : JUDGE JUDY	30		\$210.00	9/20	9/20	1		THU	1
12			700P-730P PROGRAM : NBC-17 NEWS-7 CON COM1 : NBC-17 NEWS-7	30		\$250.00	9/20	9/20	1		THU	1

REP HEADLINE# 6281573
 *** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 AUG15/12 17.4
 *** WNCN-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13			1235A-135A	30		\$65.00	9/18	9/18	1		TUE	1
PROGRAM : J FALLON-NBC<												
CON COM1 : J FALLON-NBC<												
14			500P-530P	30		\$210.00	9/18	9/18	1		TUE	1
PROGRAM : JUDGE JUDY												
CON COM1 : JUDGE JUDY												
15			700P-730P	30		\$250.00	9/18	9/18	1		TUE	1
PROGRAM : NBC-17 NEWS-7												
CON COM1 : NBC-17 NEWS-7												
16			1235A-135A	30		\$65.00	9/19	9/19	1		WED	1
PROGRAM : J FALLON-NBC<												
CON COM1 : J FALLON-NBC<												
17			530P-600P	30		\$210.00	9/19	9/19	1		WED	1
PROGRAM : JUDGE JUDY B												
CON COM1 : JUDGE JUDY B												
18			700P-730P	30		\$250.00	9/19	9/19	1		WED	1
PROGRAM : NBC-17 NEWS-7												
CON COM1 : NBC-17 NEWS-7												
SEP/12 \$3,650.00												
												CONTRACT TOTAL \$3,650.00
												TOTAL SPOTS 19

MARKET TOTALS \$73,000 WNCN 5% WRAL 40% WTVD 39% WRAZ 11% WRDC 2% WLFL 3% CABL 0%

ACCURATE SHARES

SVC- NSI BOOKS- NOV/11

DEMOS- RA35+*

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
------------------------------	--------------

I, Jon Ferrell

do hereby request station time concerning the following issue:

National Republican Congressional Committee-IE
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Total Charges:

This broadcast time will be used by: NRCC-IE

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"	
<input type="checkbox"/> Yes	<input type="checkbox"/> No

I represent that the payment for the above described broadcast time has been furnished by:

National Republican Congressional Committee-IE
Keith Davis- Treasurer

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

Date _____ Signature J. J. Hull Contact Phone Number 703-663-4877

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

Signature Printed Name Title